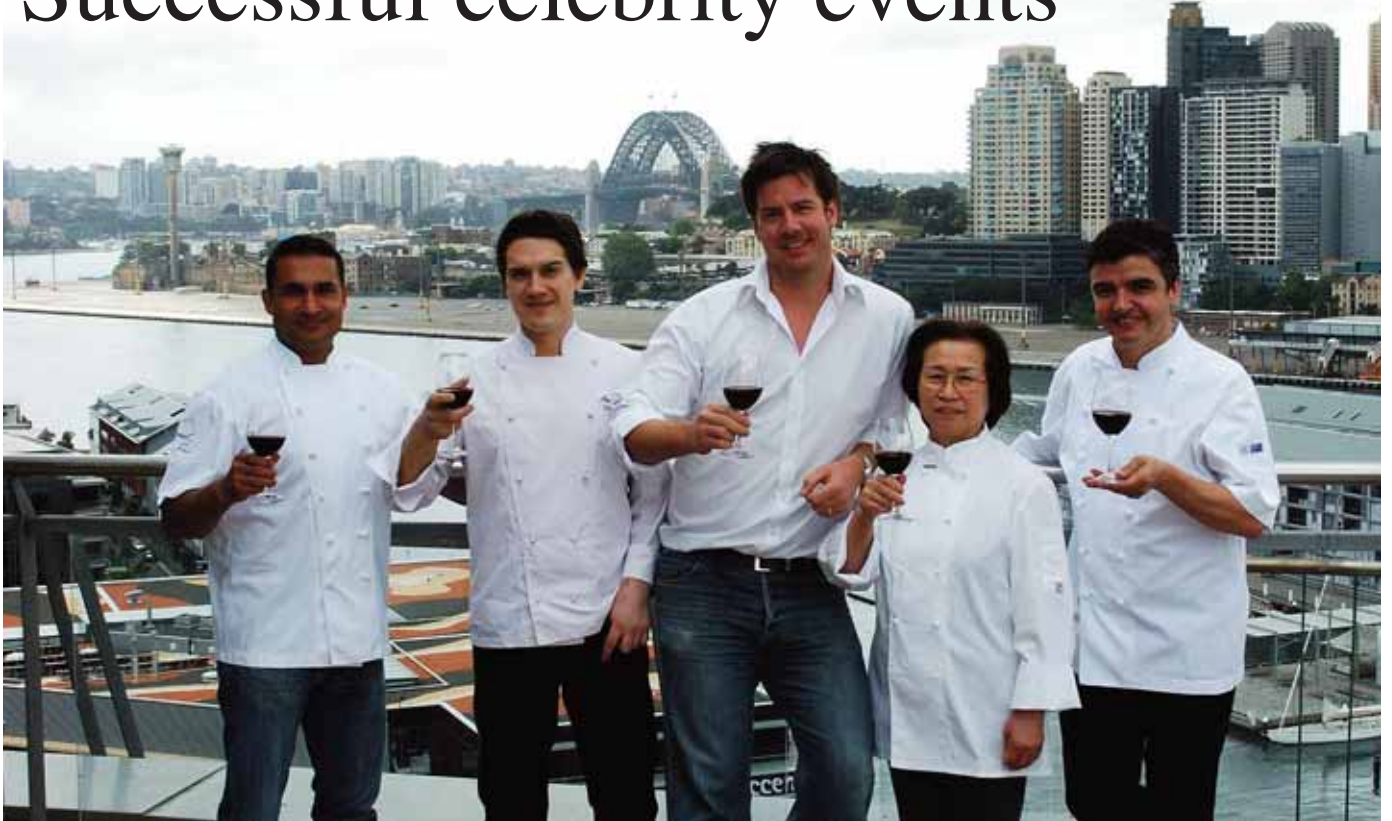


Successful celebrity events



Cheers: It was front page news when six high-profile Pymont chefs raised their glasses for the successful Pymont Uncorks the Hunter project.



TV host Kerri Anne Kennerley, celebrity guest, at the gala opening of the Eight Restaurant with CEO Henry Tang and MD Chillie Poon.



Celebrity French chef Paul Bocuse, Conair's Wendy Brown and French Tourist Office director Patrick Benhamou.



Terence and Jessie Chau, owners of Japanese restaurants, Mizuya and Umi Sushi + Udon.

AS principal of O'Loghlin Communications, Deirdre O'Loghlin has extensive experience in successful event creation and project management and has established a valuable list of key VIP, celebrity and media contacts, resulting in a solid record in terms of publicity and media coverage for the past 20 years.

Deirdre regularly manages international celebrities during their visits to Australia.

This has included organising the itinerary, a wide range of innovative P.R. events and arranging print, radio and TV media interviews in all Australian states.

These successful projects all generated substantial media exposure and sales.

Recent prominent visitors include:

Paul Emanuelle Taittinger, House of Champagne Taittinger, for the Black & White Committee Committee Taittinger Ball (Client: I.H. Baker Wines & Spirits).

Christian Pol Roger, Pol Roger Champagne, Black tie dinner at Sydney Opera House (Client: Orlando Wyndham).

Paul Bocuse, celebrity French chef, launch of Cuisinart food processor range, Est Restaurant (Client: Conair Australia).

Gilles Hennessy, Hennessy Cognac, Black tie dinner Sydney (Client: Cognac Information Bureau).

Alain Ducasse, celebrity French chef, Media lunch Doyles On the Beach (Client: French Government Tourist Office).

Gianluigi Gelmetti, chief conductor, Sydney Symphony Orchestra, Public Relations Lunch, Hunter Valley (Client: Bimbadgen Estate Winery).

Jimmy Russell, Kentucky master distiller, Wild Turkey bourbon, media lunches, Sydney (Client: Orlando Wyndham).

An important function was the Great Asian Long Table Lunch that **Lord Mayor Clover Moore** hosted at the Capitol Theatre to promote Chinatown to VIP media. (Major sponsors: Haymarket Chamber of Commerce and Tourism NSW).